



# EL JUEGO



DEEP INNOVATION WORKSHOP  
FOR ORGANISATIONS, TEAMS  
AND WORK GROUPS

*Are you a project leader, director or CEO  
looking to transform your leadership style?*

*Are there conflicts in the workplace which may be stopping  
your project from fulfilling its potential?*

*Do you want to create a culture of proactivity and initiative  
in your company?*



## **At El Juego, we see conflict as an invitation to innovate.**

With our experience of over 6 years living, dreaming, and creating together, we will accompany you to strengthen what already works in your team, and transform what doesn't. Our programmes are designed to transmit our unique way of relating and organising ourselves to foster fluid and real communication.

**In our experience, productivity and personal responsibility come from a sense of belonging:** when each team member identifies their own purpose within the collective purpose. We invite you and your team to play with the group dynamics to realise how each individual affects the whole.

### **We will support you to:**

- Deepen your authenticity and capacity to inspire trust and motivation in the teams which you lead.*
- Build a team which is present, united, and efficient.*
- Create an environment where your group's diversities are its strength.*

# WHAT WE OFFER

Discover our three basic modalities which can be adapted according to the specific needs of your team.

## GROUP WORKSHOP // 1 DAY



An in-person workshop designed to refresh the group. A combination of our conflict transformation techniques will support you to cultivate confidence, effective communication, and creativity.

## INTENSIVE RETREAT // 2 - 3 DAYS

A deeper exploration focused on improving current work dynamics or a particular conflict in the workplace.





## LONG-TERM ACCOMPANIMENT // 3 MONTHS MINIMUM



**A complete transformation of what it means to work.** We will accompany you over an extensive period, with a flexible combination of group and individual sessions.

*For example: 1 year of continued coaching, including 1-day group session (in-person or online) every three months, 1 online session for each team member throughout the year, and 1 monthly video-call for the director/CEO/project leader.*



Explore in depth your organisation's most complex topics and create creative strategies for your biggest challenges. You will learn concrete tools to improve the communication of the group and maintain the collective direction, within a new organisational paradigm.

# EL JUEGO

We are a group of 30 people living together as a community since 2016. We accompany processes of personal and collective growth using our conflict transformation techniques.

**We started with nothing**, without capital or investments. Thanks to our commitment to the constant exploration of ourselves and our conflicts, we have been able to not only stay together but also grow exponentially as a community. **Now, our home is over 300 acres of land in Colombia, where we receive people from all over the world to try our methods.**

**We offer accompaniment from the group, for the group.** An accompaniment not based on theory, but on our own experience. We don't just facilitate individual and collective processes, but we put it into practice everyday.

We are a diverse group, made up of different stories, cultures, qualities and qualifications. We organise ourselves organically and horizontally. **This is possible thanks to the deep processes which we have allowed ourselves together.**



# OUR METHODOLOGY

During our time together, we have developed our own intervention and conflict resolution techniques, which we call Doors.

Our innovation has an interdisciplinary and creative focus: a synthesis of different streams of thought, blending science with ancestral knowledge.

The result is several unique methods which we apply according to the particularity of each situation.

*These Doors are the technology with which we accompany individuals, groups and organisations to achieve their goals.*

**CONTACT US TO ORGANISE AN EXPLORATIVE CALL.**  
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